

## OUR VISION

Our goal is to live free and help others do the same. We believe that the world needs more companies whose goal is to make a difference, not just money. Even though we have a vision to help millions of people around the world to live more free, we believe that is best done by providing great products people want to share, giving people a realistic opportunity to make some extra money and providing inspirational training designed to help people be better moms and dads, not better salespeople. We have also dedicated a portion of our profits to helping eliminate human trafficking. For us, [LIVE.FREE] is more than a slick marketing slogan...it's a way of life.

## DEFINING FREEDOM

Our goal is to live free and help others do the same. There are many different ways to define freedom. Those definitions may change over time. For many, freedom is:

- Getting out of credit card debt
- Taking really cool family vacations
- Being able to give more to charity
- Replacing an income
- Spending more time with family

With ForMor, you can have the freedom to do these things and more. We give you the opportunity to live life on your terms. To us, the best definition of freedom is yours!

## OUR FOUNDER

As a newly married, young father, working full-time in the Army, I was in a very typical financial situation. I had barely enough income to get by. But, I took advantage of an opportunity to start a part-time business from my home. Over the next few years, I made enough money to do this business full-time. In time, I was able to get financially free.

Then, in 1996, we founded ForMor International with a dream to help other people just like me achieve the same freedom. We market great products, provide an achievable plan for part-time people to succeed and deliver the service and support necessary to make it happen.

Today, ForMor helps anyone with desire, to have a better way of life. Our desire is to help people make extra money on a part-time basis and as they succeed they have the option to dedicate more time and make even more money. If you are ready to make a change in your financial future, we invite you to join us today.

Stan Goss  
President/CEO

## OUR PRODUCTS

- We have simplified nutrition by combining proven ingredients in to a group of products we call nutritional cocktails.
- Cardio Cocktail™ harnesses the power of L-arginine and vitamin D to yield a healthy support to the cardiovascular system
- Joint Cocktail™ provides cutting-edge joint nutrition and introduces the recently discovered Cynatine FLX™ to the market
- Calm Cocktail™ is specially formulated to help you rest, relax and unwind.

As the creator of nutritional cocktails, FMI has sought to combine great ingredients in to its products rather than just having a single ingredient or two. We believe that the additional expense in raw materials delivers a much more effective product.

- More energy
- Support immune system
- Support healthy vision
- Support sexual health
- Increase feeling of vitality
- Decrease the effects of stress



\* These statements have not been evaluated by the Food and Drug Administration. These product are not intended to diagnose, treat, cure, or prevent any disease.

Sponsor

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# OUR OPPORTUNITY

Virtually everyone wants the financial benefits that a growing marketing organization can provide like: more money to pay bills, extra money for vacations, private school for the kids, or escaping the rat race. And, even though some do, many people have never experienced those benefits first-hand.

We learned that:

- 95% of all the people who join are part-time
- 95% are not professional salespeople
- 95% do not believe they can build a large group

So, we created a revenue-sharing plan that allows part-time, non-professional salespeople who may not build a large group, to succeed. At the same time, we created a great opportunity for those who want to build a full-time income.

## THE PLAN

Our plan focuses on what 95% CAN do. In order to qualify, just purchase at least 100BV in products each month. BV is the number we use to calculate your share of the revenue. Each product has a corresponding BV.

Look at what a small group with 4 people who each get 4 people, produces, when each person buys at least 100BV in products each month:

And if you can make \$700 a month, you can make more. We have only talked about the first couple of levels of revenue sharing. There are ten more levels available. So, whether freedom for you would take a few hundred dollars a month or more, we have everything you need in order to have a great experience with our company.



## THE VALUE

It's easy to lose sight of an extra \$700 a month. An extra \$700 a month can help the typical person get out of credit card debt in a short time. An extra \$700 a month can pay for a new car AND insurance. It can help pay for private school for the kids or a really cool family vacation.

How much money would you need to have in the bank in order to earn an extra \$700 a month? Well, @ 5% interest, you would need over \$100,000. That's a lot of money. Which do you think is easier, scraping together a hundred grand, or, working with us?

So, what would an extra \$700 a month mean to you? More importantly, what do you think an extra \$700 a month could mean to some of your friends or family? People are struggling right now and this could mean the difference between staying in their home or losing it.

**And getting started is easy.** Just go to ForMor.com, click "Join" and follow the easy steps. Then use the products, share them, and be rewarded. Along the way, we will let you know what steps you need to take in order to benefit the most. We invite you to join us on a mission to help people live free and it starts by getting you free first. Let's do this together!

TOTAL PAYOUT

# 100%

OVER 14 LEVELS

*Potential payout of 100% of BV.*

ForMor International makes no income guarantees or predictions. Any figures used are for illustration purposed only and do not represent historical or average earnings for ForMor International Distributors. Individual efforts and many other factors may influence any potential earnings for the individual. For more information on the ForMor International Plan, visit [www.formor.com](http://www.formor.com)

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## Distributor Application



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## APPLICANT

First Name  Middle Initial  Last Name

Social Security #  Date of Birth

(MM/DD/YYYY) Must be 18 years or older

## CO-APPLICANT, SPOUSE OR COMPANY

First Name  Middle Initial  Last Name

Company Name

## CONTACT

Mailing Address  City, State, ZIP

Shipping Address  City, State, ZIP

if different

Phone Number  Cell Number

Email Address  Password Choice


## BILLING INFORMATION

Name on Card

Credit Card #

Expiration Date  Card Security Code

## FIRST ORDER PACKAGE

 **First Order Package**  
\$159.95/100BV  
Plus S&H

## Includes:

- 1 bottle of Cardio Cocktail™
- 1 bottle of Joint Cocktail™
- 1 Calm Cocktail™ (Box of 12)
- \$50 voucher to attend M3
- 1 [LIVE.FREE] DVD
- 1 Application Fee

*This First Order Package includes a 100BV Auto-Delivery order with the same products that you can modify or cancel at any time.*

## DON'T WANT THE FIRST ORDER PACKAGE? NO PROBLEM.

Item Description	Price
<input type="checkbox"/> Application Fee and Distributor Kit <small>Included if purchasing First Order Package</small>	\$9.95

\*I understand the only requirement to become a ForMor International Distributor is the Application Fee and Distributor Kit at \$9.95.

## TERMS AND CONDITIONS

I understand this is temporary information to be used to become a ForMor International Distributor online and I must abide by all policies and procedures that govern my Distributorship. I understand that a complete disclosure of the ForMor International Policies and Procedures is available upon my request. I authorize my enrolling sponsor to process this initial order with the information I have supplied herewith. In addition, I authorize ForMor International to charge my credit card referenced above for this and any future order.

Signature  Date

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# FIRST ORDER PACKAGE



**\$159<sup>95</sup>** Plus S&H  
USD  
100BV

*This First Order Package includes a 100BV Auto-Delivery order with the same products that you can modify or cancel at any time.*

## Automatic Auto-Delivery Order!

**Save On Every Order!**

**It's Convenient!**

**Cancel Anytime!**

Auto-Delivery is simple...save money on every order you place!

No need to remember to order products! Just sit back, relax and they will come to you.

Who likes sticky or vague contracts? Cancel or Change anytime...with zero hassle.