



Revenue Sharing Plan

INTRODUCTION

Thanks for taking some time to learn more about our revenue-sharing plan. The vision of ForMor is to help people [LIVE.FREE]. And in my experience, the way we compensate can either make that dream a reality or just wishful thinking. Our desire to help people [LIVE.FREE] is not limited to just a small group of elite people. We want it to be attainable for anyone willing to go for it. Whether your definition of freedom requires a few hundred dollars a month or more, we have a plan than can help you get there and when you do, you'll never have to leave. To me, that's one of the key components of freedom...it lasts.

So, we studied the people who joined our company and how we could design a plan that would help more of them win. Here's what we found:

- 95% are part-time,
- 95% are not professional salespeople, and even though they could,
- 95% do not believe they could build a large group.

So, we created a plan that rewards part-time effort. We also reward sharing the products rather than just selling them. And we've made it possible for people to win without having a large group. While at the same time, creating an opportunity for those who wish to earn a full-time income and expect to build a large group. This is not an easy balance to achieve, but I believe we done a really good job.

Over the next few pages, we give more details of our plan. We invite you to take advantage of our system and enjoy the benefits of living free.

Sincerely,

Stan Goss
CEO/President

[LIVE.FREE]

TABLE OF CONTENTS

RETAIL SALES .	4
RESIDUAL INCOME .	5
REVENUE SHARING PLAN SUMMARY CHART .	8
RANK LEVEL QUALIFICATIONS .	9
RESIDUAL INCOME-SHARED BONUS .	10
RESIDUAL INCOME-GENERATIONS .	11
DEFINITIONS .	14
WORKSHEET .	15

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2 WAYS TO PROFIT **WITH FORMOR**

- 1.** Retail Sales
- 2.** Residual Income

1. Retail Sales

There are 2 basic ways to create income in our company; retail sales and residual orders. The first and most immediate is through retail sales. Basically, buy the product at wholesale and then sell it at the retail. The difference between the two is your profit. This is made much easier thru your ForMor.com website, which is one of the many benefits you enjoy as a Distributor. When guests go to your website to shop for products, they only see the retail price. If they choose to place an order, we pay you the difference between the wholesale and retail price.

For example, if a guest goes to ForMor.com and adds a bottle of Cardio Cocktail™, Joint Cocktail™ and Calm Cocktail™ to their shopping cart and then proceed to checkout, here is what happens:

	\$99.95 RETAIL PRICE	\$74.95 WHOLESALE PRICE	\$25 PROFIT	\$55 RETAIL PROFIT
	\$59.95 RETAIL PRICE	\$44.95 WHOLESALE PRICE	\$15 PROFIT	
	\$59.95 RETAIL PRICE	\$44.95 WHOLESALE PRICE	\$15 PROFIT	

Your guests can even choose to save money on their products by setting up an Auto-Delivery each month, which can be modified or canceled at anytime. This does lower the retail profit some, but the repeat business is worth it. Besides, we want our customers to have a great experience with our company too.

While your guests are shopping, we give them an opportunity to view the additional pricing available to our distributors. For some, becoming a distributor makes sense because of the additional savings alone. For others, they would like the benefit of earning some extra money sharing the products. Either way, we have made that process simple and easy.

1a. BV Discount

In our continued effort to increase the amount of money a person earns when retailing ForMor products we have developed what we call BV discount. BV is what we use to calculate residual income (residual income will be explained in a later section) every product has a corresponding BV.

Here's how it works: When a qualified Distributor purchases or retails more than 100 BV in product during a single month we will give that distributor a 15% discount on the price of the second 100 BV. However, it doesn't stop there. If that distributor purchases or retails over 200 BV in a single month we will give them a 60% discount of the price they paid for the product. The distributor will then continue to receive the 60% discount on the rest of the product they purchase or retail that month. For example:






2. Residual Income

The residual plan is what makes the ForMor Revenue-Sharing Plan so special. Residual income is created when a one-time activity yields on-going income, like royalties on a book or song. Well, our plan works in a similar fashion. For many, the challenge is not to make money when new people join and place their first order. The main challenge comes in being able to earn enough on residual or long-term orders and volume. That is the biggest deficiency we found in helping part-time distributors.

So, we have compressed the commissions up nearer to the top of the plan, making it easier to earn more money with a small group of people. Then, we moved additional commissions in to the middle of the plan to help ease the transition from being a part-time distributor to becoming a full-time distributor, if that is desired. The final element is paying in extreme depth to reward the building of large groups. Each of these components, working together, help the ForMor Revenue-Sharing Plan fit perfectly in to our [LIVE.FREE] philosophy.

You see, we believe one of the best things about true freedom is...it lasts. In order for financial freedom to be obtained, there needs to be a constant stream of income. That constant stream of income depends on the amount of volume generated and the bonus % paid on the various levels, along with the qualifications required in order to get paid. Our goal has been to make each of these elements easily attainable by virtually anyone.

In order to qualify, all you need to do is purchase 100BV worth of products each month. Remember, BV is just the number we use to calculate commissions. Every product has a corresponding BV. Once your share of the revenue gets large enough, we will even deduct the cost of your qualifying order from your share and then send you the rest. It's good to think about the revenue sharing plan like a set of stairs you walk up in order to get to a higher level. The main difference is that on this set of stairs, each step means a larger share of the revenue for you.

		Meet your 100BV Qualification
1st Level		Earn 15% on this level
2nd Level		Earn up to 45% on this level

2a. Residual Income (cont'd)

The first step is to become a distributor and purchase a First Order Package or at least 100BV in products. This qualifies you to earn 15% of the BV from the orders placed by people you personally refer on your first level and 45% of the BV from the orders placed by those on your 2nd level.

The next step is a 1K Distributor. When you have at least 2 people purchasing at least 100BV on your first level and your total group purchases at least 1,000BV in products during a calendar month, you now qualify for 15% of the BV on your 1st level and 45% of the BV on your 2nd level and an additional 2% of the Shared Leadership Bonus.

The 3rd step is a 2.5K Distributor. When you have at least 4 people purchasing at least 100BV on your first level and your total group purchases at least 2,500BV in products during a calendar month, you now qualify for 15% of the BV on your 1st level and 45% of the BV on your 2nd level and up to 4% of the Shared Leadership Bonus.

The 4th step is a 5K Distributor. When you have at least 6 people purchasing at least 100BV on your first level and your total group purchases at least 5,000BV in products during a calendar month, you now qualify for 15% of the BV on your 1st level and 45% of the BV on your 2nd level and up to 6% of the Shared Leadership Bonus.

This is where things get really exciting. The next step is a 10K Distributor. When you have at least 8 people purchasing at least 100BV on your first level and your total group purchases at least 10,000BV in products, which is usually just 100 people or so in your group, you now qualify to earn 15% on the 1st level, 45% on the 2nd level, the Shared Leadership Bonus of up to 10% on the 3rd level, plus you now qualify for 4 generations of 3%. A generation is just the number of levels between one 10K in a leg and the next 10K. The great part about this bonus is it allows you to get paid very deep in to your group. As your group continues to expand, you can receive a share of the revenue created by hundreds or even thousands of people.

Each step after 10K requires at least 8 people purchasing at least 100BV on your 1st level plus some additional BV purchased by the group. But, each step generates more and more income for you.

LEVEL
01

\$60

This is from the 4 people that you personally referred.

LEVEL
02

\$720

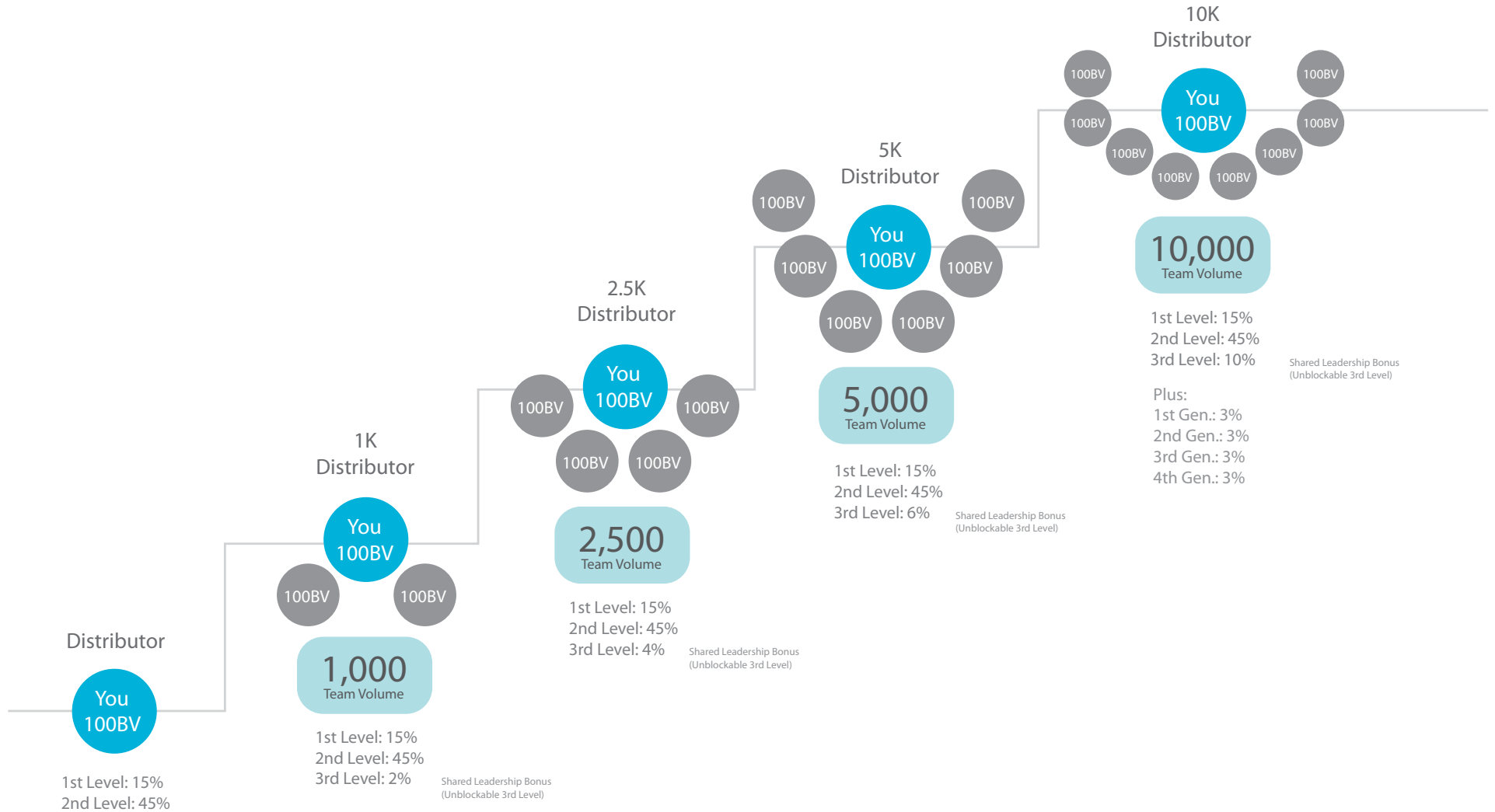
If each of the people that you referred do the same thing. (Refer 4 people each)

\$780

MONTHLY RESIDUAL INCOME

Rank Level Qualifications

(THE FIRST FIVE OF NINETEEN LEVELS)



2b. Residual Income (cont'd)

Let's jump all the way to the top...the 2M Distributor. Just like all 10K's and above, you need at least 8 people purchasing at least 100BV on your first level and your total group purchasing at least 2,000,000BV. You now qualify for the maximum revenue sharing. 15%, 45%, 10%, 4%, 4%, 4%, 4%, 4%, 2%, 2%, 2%, 2%, 1%, 1%. Oh and remember, 11 of the 14 levels are generations, which means you can get paid on many more levels.

ForMor International Revenue Sharing Plan Chart

Qualification	Distributor	1K	2.5K	5K	10K	15K	25K	35K	50K	75K	100K	125K	150K	200K	250K	500K	1M	1.5M	2M
Personal Volume	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Leg #	0	2	4	6	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
Group Volume	0	1K	2.5K	5K	10K	15K	25K	35K	50K	75K	100K	125K	150K	200K	250K	500K	1M	1.5M	2M

Level 1	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
Level 2	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%
Shared Leadership Bonus		2%	4%	6%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Gen. 1				3%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
Gen. 2				3%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
Gen. 3				3%	3%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
Gen. 4				3%	3%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
Gen. 5						2%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
Gen. 6							1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Gen. 7								1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Gen. 8									1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Gen. 9										1%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Gen. 10											1%	1%	1%	1%	1%	1%	1%	1%	1%
Gen. 11																			1%

TOTAL POTENTIAL BV PAYOUT: 100%

- Indicates increased bonus percentages at each new Rank Level
- Indicates increased bonus percentages that remain unchanged from the previous Rank Level

RANK LEVEL QUALIFICATIONS

Your rank level qualification dictates how much of the plan in which you participate. Below is a list of terms with definitions that will be used in illustrations of possible downline configurations and of bonus payment examples.

Distributor		150K	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 150,000.
1K	A distributor who has met their 100BV requirement for the current month.	200K	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 200,000.
2.5K	A Distributor who has at least two (2) Distributors and at least 200BV on their first level and a Team Volume of at least 1,000.	250K	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 250,000.
5K	A Distributor who has at least four (4) Distributors and at least 400BV on their first level and a Team Volume of at least 2,500.	500K	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 500,000.
10K	A Distributor who has at least six (6) Distributors and at least 600BV on their first level and a Team Volume of at least 5,000.	1M	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 1,000,000.
15K	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 10,000.	1.5M	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 1,500,000.
25K	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 15,000.	2M	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 2,000,000.
35K	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 25,000.		
50K	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 35,000.		
75K	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 50,000.		
100K	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 75,000.		
125K	A Distributor who has at least eight (8) Distributors and at least 800BV on their first level and a Team Volume of at least 100,000.		

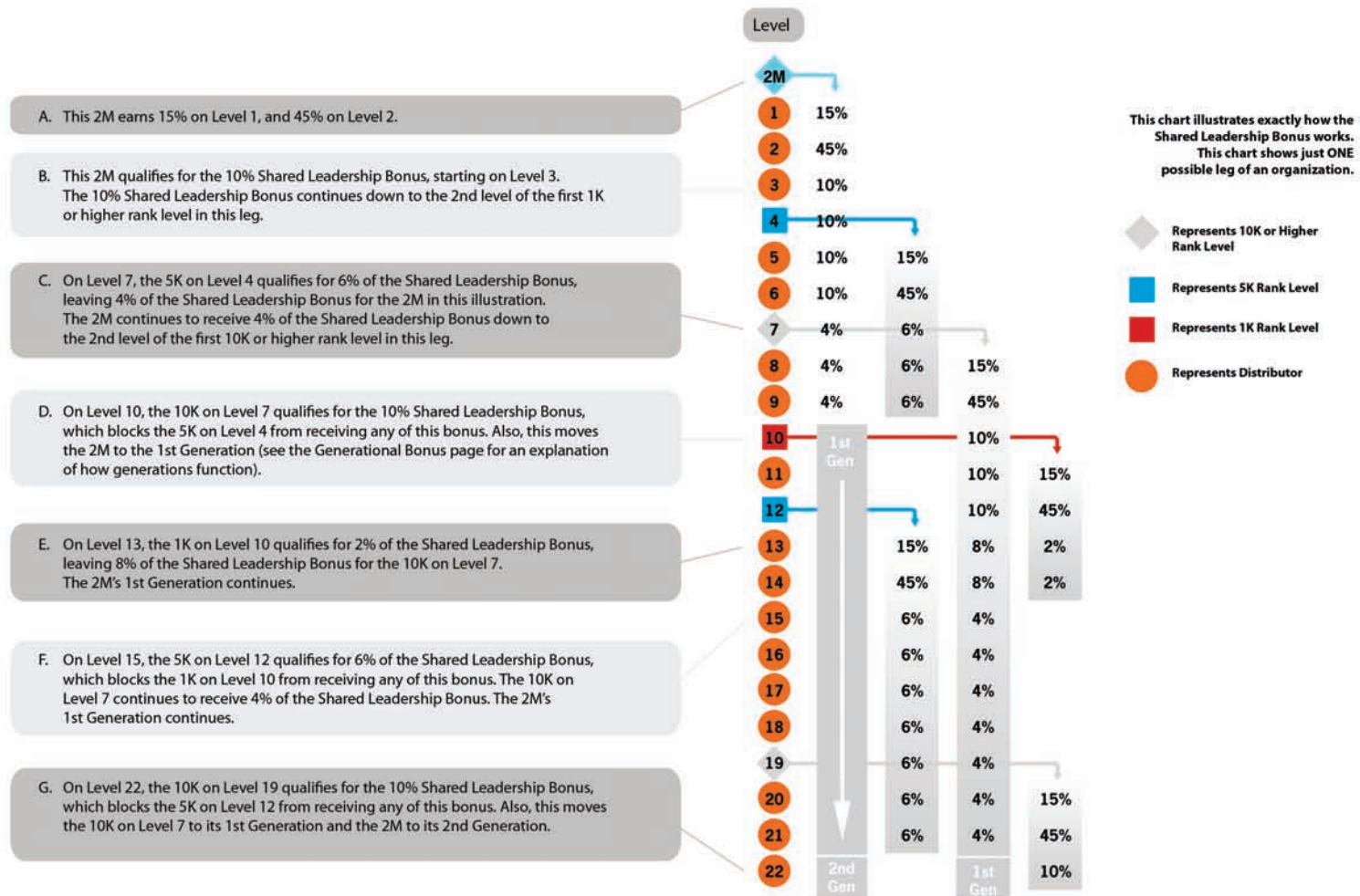
2c. Residual Income-Shared Leadership Bonus

Beginning on the third level, a shared bonus is now available. This bonus rewards developing leaders and allows you to earn even more. Depending on the Rank Level, it pays:

1K (2%), 2.5K (4%), 5K (6%), 10K (10%)

A 1K Distributor qualifies for 2% of this bonus through the 3rd level of the first 1K Distributor or higher rank level in that leg.

A 10K, or higher, qualifies for the full 10% of this bonus through the 2nd level of the first 1K in that leg, then the 10K shares 2% of the bonus with that 1K, leaving the 10K with 8%. This 8% continues through the 2nd level of a 10K or higher in that leg.

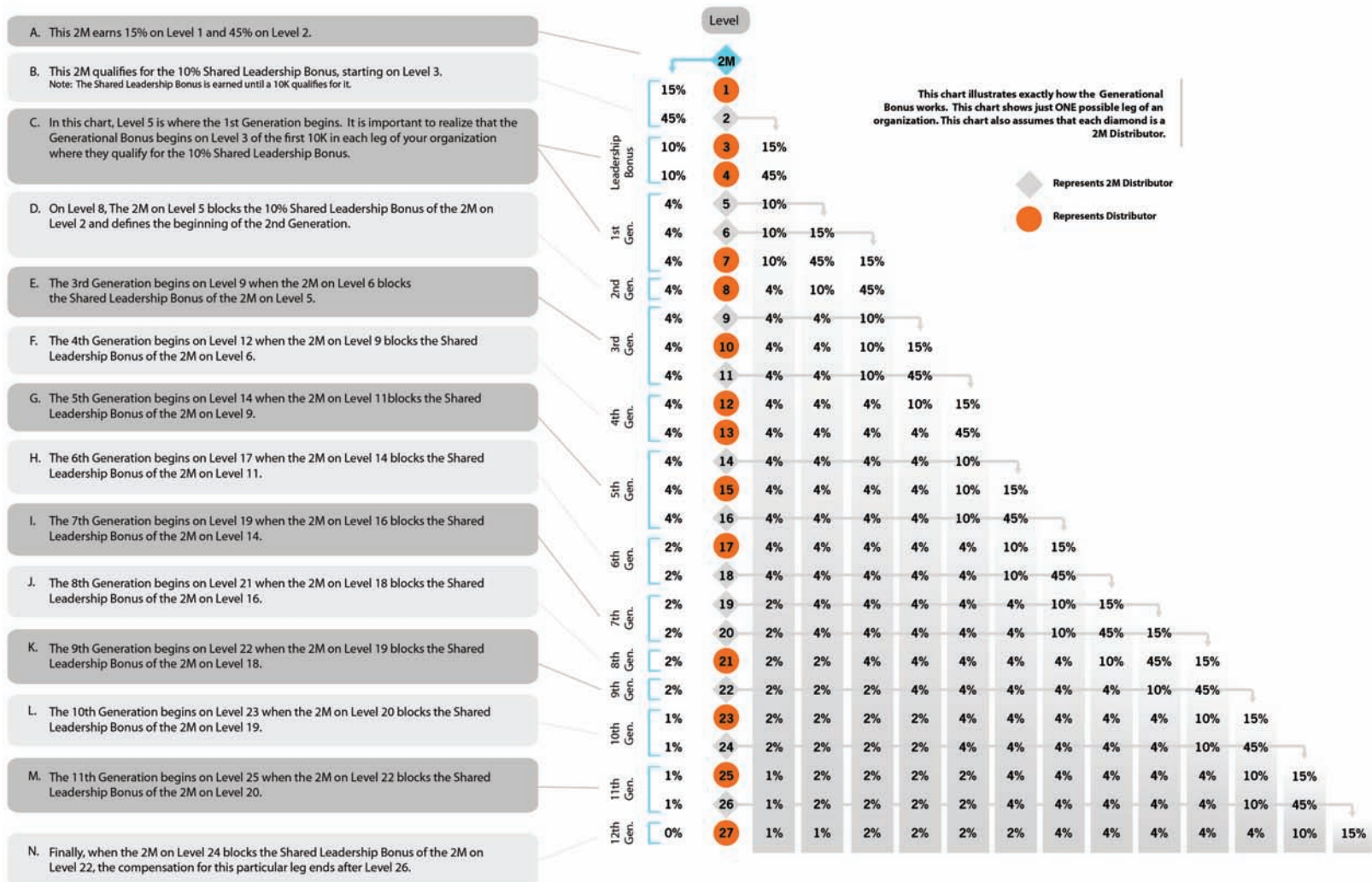


2d. Residual Income-Generations

As leaders are cultivated in an organization, geometric progression becomes a powerful ally in growing your share of the revenues being generated by your organization. Once the Shared Leadership Bonus has been exhausted, we now begin to pay the balance of the plan based on generations, not just levels. The generational pay is available to all 10K's and above and the percentages vary based on rank.

This pays very deep into the organization, creating powerful residual bonuses to reward leaders. The Generational Bonus pays a total of 30% through eleven generations of 10K's. The first generation begins on the third level of the first 10K in each leg of your organization. The Bonus can continue through the second level of the twelfth 10K in each leg.

Please remember, a generation is not limited to a single level. A generation is simply the number of levels between one 10K or higher in a leg and the next 10K or higher in that leg. A generation is at least one level, but there is no limit to how many levels constitute a generation.



ADDITIONAL BENEFITS

Some additional benefits our plan delivers that you really need to know:

- First, all of your volume can be in a single leg of your group, which means you do not have to build volume in other legs. This allows you to focus your energy on the people in your group who are doing the most. It also means you can earn the full value for helping us share the message. It's a good idea to develop volume in additional legs to create stable income, but it's not required.
- Another great benefit is your personal volume requirement, which remains at 100BV. Regardless of how large your group and income get, you'll never need to purchase more than 100BV each month. Of course, with our great products and all that extra money, you'll probably want to.

One of the things we love most about our plan is that allows anyone to benefit. Whether you build a group of just a few people or your group numbers in the tens of thousands, our plan allows you to enjoy the fruits of your labor. The great thing is that you do not have to be an expert in our plan in order to win and win big. We've made it very easy to qualify and we will let you know along the way what you need to do in order to get to the next level. So, come and see why we believe our plan makes the dream a reality and [LIVE.FREE].

FORMOR INTERNATIONAL REVENUE SHARING PLAN ILLUSTRATED

Qualify monthly for first and second level commissions with 100BV in personal volume.

Level 1 15%
Level 2 45%

Level 3 (Shared Leadership Bonus) up to 10%

- Qualify as 1K to earn 2%
- Qualify as 2.5K to earn up to 4%
- Qualify as 5K to earn up to 6%
- Qualify as 10K to earn up to 10%

Starting on your 4th level, you earn 10% of BV until a 1K or higher rank qualifies for some or all of the 10% Shared Leadership Bonus.

Note: When an upline qualifies for a higher percentage of the bonus, that upline receives the available difference!

In this illustration, the 250K on Level 2 earns the 10% Shared Leadership Bonus starting on Level 5. The original 2M moves to the 1st Generation of the Generational Bonus and receives 4% down thru the 2nd Level of the next 10K or above in the leg!

The 10K on Level 7 qualifies to receive the 10% Shared Leadership Bonus on Level 10, moving the 250K on Level 2 to the 1st generation of the Generational Bonus. This begins the 2nd generation of the Generational Bonus!

The 5K on Level 4 qualifies for 6% of the 10% Shared Leadership Bonus on level 7, and the original 2M receives the 4% difference.

The 10K on level 9 qualifies to receive all of the 10% Shared Leadership Bonus on level 12, blocking the upline 5K's bonus. The original 2M earns 4% from the 1st generation of the Generational Bonus.

Generational Bonus 30%

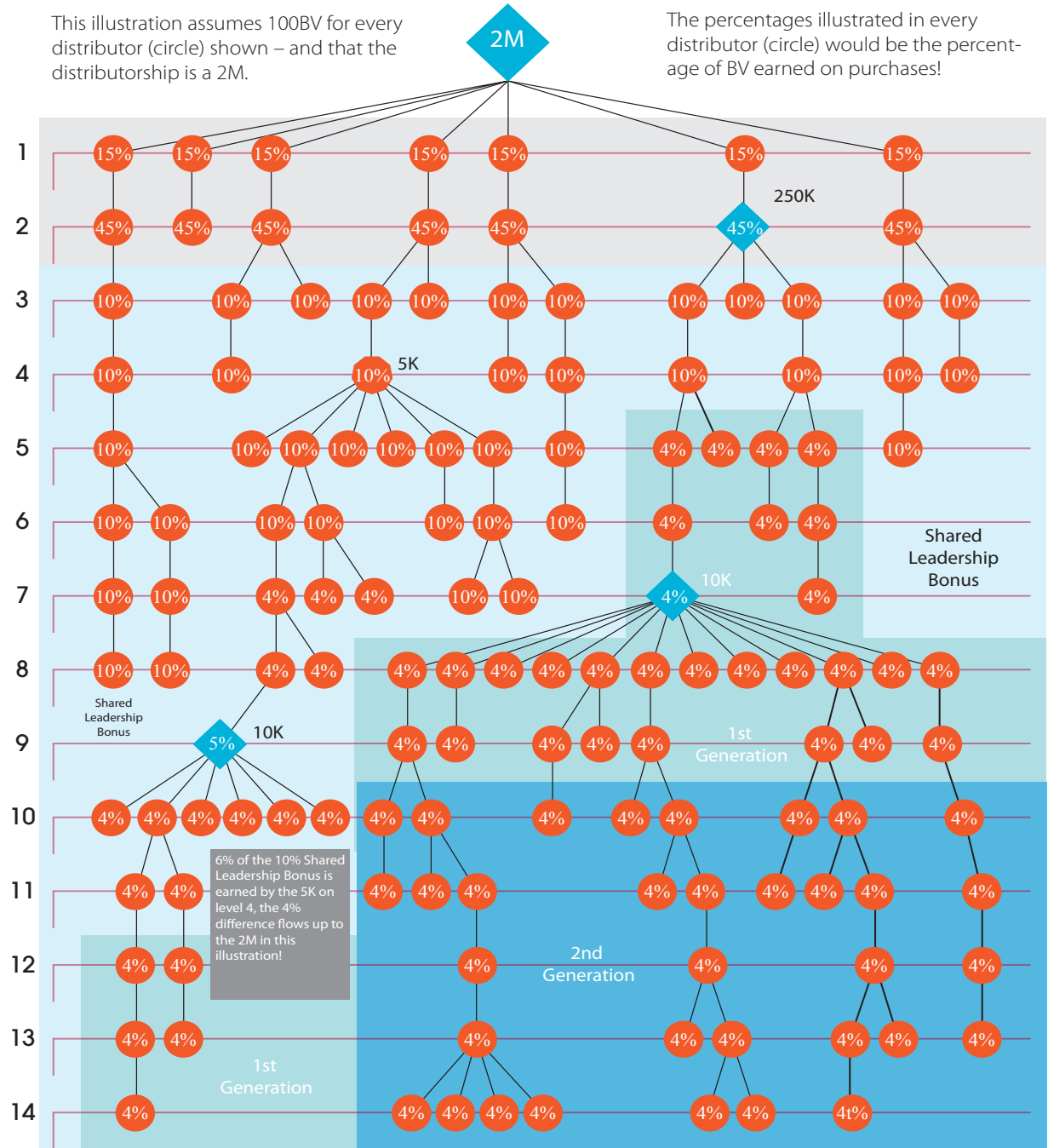
10K's and above can earn up to 4% on every level, down through as many as eleven generations of 10K's.

Your first generation begins on the third level of the first 10K in every leg.

A generation is potentially more than a level.

This illustration assumes 100BV for every distributor (circle) shown – and that the distributorship is a 2M.

The percentages illustrated in every distributor (circle) would be the percentage of BV earned on purchases!



The 250K on the 2nd level qualifies for the 10% Shared Leadership Bonus starting on Level 5, this is where the Generational Bonus begins! The 10K on Level 7, qualifies for the 10% Shared Leadership starting on Level 10, beginning the 2nd generation. A 2M qualifies to earn through 11 generations.

DEFINITIONS

Sponsor

The sponsor is the person who shares the opportunity with another person and is responsible for bringing them in to the company as a Distributor.

Bonus Volume (BV)

Products are assigned a Bonus Volume or BV value. Commissions are based on the amount of Bonus Volume (BV) you and your team generate each month. The Revenue Sharing Plan is based upon each individual distributor selling or consuming 100BV of product every month. The more BV sold and consumed, the bigger the bonus.

Having 100BV each calendar month is your only requirement in order to qualify for full commissions of the Revenue Sharing Plan. As we cover various phases of the plan, you will find that the more BV you and your organization are able to accrue, the more income you can earn as a distributor.

NOTE: Some products, such as marketing materials, do not have BV assigned to them and therefore do not qualify for commissions.

Auto-Delivery

The next step after becoming a distributor is selecting an Auto-Delivery package. While participation in the Auto-Delivery program is optional, it is essential for people seriously growing a ForMor business. Besides the convenience of having your qualifying order shipped to you automatically every month and discounted product pricing, Auto-Delivery is an integral part of the Revenue Sharing Plan. Keep in mind that in order to take full advantage of the opportunities the Revenue Sharing Plan offers, you and your team need to participate in the Auto-Delivery program. Whether someone joins our company to enjoy our great products or build a business, Auto-Delivery just makes sense.

Team Volume

Team Volume is the cumulative total of Bonus Volume (BV) and First Order Pack volume in your entire organization, including personal volume above and beyond your qualifying 100BV.

NOTE: First Order Packages are a part of the Revenue Sharing Plan in certain countries outside the United States, including Mexico.

Optional Placement

The Sponsor may, at his/her discretion, place a new distributor under another person within their own organization. Once that placement is made, that Distributor may not be moved, except in accordance with the Policies and Procedures of FMI.

WORKSHEET

How much residual income do I want to earn each month?

Use this table to figure how many people you need.

	Column A	Column B	Column C		
Level In Your Organization	# of People on my 1st Level	Monthly Team Volume (Col. A x 100BV)	My Commissions on this Level		My Commissions (Col. B x Col. C)
EXAMPLE	3	\$300	15%	=	\$45
EXAMPLE	9	\$900	45%	=	\$405
			TOTAL PAY	=	\$450
1st			15%		
2nd			45%		
3rd			10%		
4th			4%		
5th			4%		
6th			4%		
7th			4%		
8th			4%		
9th			2%		
10th			2%		
11th			2%		
12th			2%		
13th			1%		
14th			1%		
			TOTAL PAY	=	

[LIVE.FREE]



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