

Approved Statements List for Cardio Cocktail™

United States

Distributors cannot create marketing materials that make any claims about any disease. There are no approved claims about heart disease, blood pressure, stroke, diabetes, infections, ED, lowering cholesterol, or any other disease prevention or cure. Below is the list of the only claims and statements that can be made relating to the product.

For more information on general marketing questions, please refer to your policy and procedures handbook located in your back office.

Approved Benefits Statements for Cardio Cocktail™

1. Delivers more energy
2. Supports cardiovascular health
3. Supports healthy vision
4. Supports healthy sexual performance
5. Contains cognitive nutrients that support proper brain function
6. Is packed with valuable and beneficial antioxidants
7. Delivers daily vitamins and minerals
8. Delivers omega-3 fatty acids

Benefit Information Relating to Liquids

Research suggests that consuming liquid products provides significantly improved absorption. Powders are difficult to dissolve and may not be fully consumed. Plus, many find pills difficult to swallow. That's why we employ our proprietary "smart vitamin technology" to deliver this powerful blend of ingredients in a highly absorbable, delicious drink.

Approved Product Statements

Cardio Cocktail™ contains pure pharmaceutical grade L-arginine and L-citrulline derived from rich plant sources. Vitamin D3 is a critical element in overall health including its role in the absorption of calcium for strong bones. Balanced L-arginine formulation relies on antioxidants.

Cardio Cocktail™ is packed with antioxidant power from grape seed extract and super fruit juices such as: açai, goji, mangosteen, red raspberry, and tart cherry. An important key to any great product is how easily it is absorbed into the body. Cardio Cocktail™ utilizes our Proprietary Fulvic Mineral delivery system.

Cardio Cocktail™ is a powerful blend of nutrients containing 5 grams of L-arginine per ounce, plus vitamin D, omega-3 fatty acids, B vitamins, OPCs from grape seed extract, and fulvic minerals. This great-tasting, liquid product utilizes a potent blend of fruit juices including açai, goji, mangosteen, tart cherry and red raspberry. The body quickly absorbs these nutrients via our proprietary fulvic mineral delivery system.

Cardio Cocktail™ is a single-product revolution combining evidence-based ingredients with time-tested nutrients. Cardio Cocktail™ contains L-arginine, an ingredient that is supported by Nobel Prize winning science.

Cardio Cocktail™ provides your body with a host of essential vitamins, minerals, amino acids, antioxidants, and other vital nutrients. Born in a blend of potent antioxidant juices, Cardio Cocktail™ delivers results in a highly absorbable, great-tasting liquid. In just a few seconds each day, you can give your body a powerful dose of science-based nutrition.

"We all eat everyday, but most of the foods we eat, even though we think they are healthy, don't contain the nutrition our bodies need. We must supplement our diets to fill in the gap." Quote from Dr. Elizabeth Owings

Approved Ingredient Statements

L-arginine

L-arginine is considered by many to be one of the most important nutraceuticals ever discovered. Tens of thousands of studies and peer-reviewed articles support the clinical benefits of this amazing ingredient. The human body uses L-arginine to make nitric oxide (NO). Research indicates nitric oxide has powerful healing properties, and has been called the Miracle Molecule. In 1998, a team of American scientists won the Nobel Prize in Medicine for their discovery of the nitric oxide pathway. Nitric oxide helps to promote optimal blood flow.

L-arginine, a precursor to nitric oxide, has been proven to support a healthy cardiovascular system. Cardio Cocktail™ delivers in each ounce 5 grams of pure pharmaceutical grade L-arginine that the body converts into nitric oxide.

Omega-3 Fatty Acids

According to the American heart association omega-3 fatty acids are a great way to support cardiovascular health. Cardio Cocktail™ contains Perilla oil, a plant-derived ingredient that is higher in omegas than flaxseed or fish oils.

Vitamins

Cardio Cocktail™ is fortified with vitamins A, B1, B2, B3, B6, B12, C, and D. These vitamins, as shown by many studies, support cardiovascular health, healthy vision, and proper brain function. Current research into vitamin D reveals many promising benefits. Vitamin D maintains serum calcium and phosphorous concentrations, which are vital for proper nervous system function, suitable bone growth, preservation of bone density, and healthy tooth development. Considerable scientific evidence suggests that vitamin D has a variety of effects that may build the immune system.

Antioxidants

Cardio Cocktail™ is filled with a variety of antioxidants, which are proven to help the body maintain optimum health, including OPCs, oligomeric proanthocyanadins; polyphenols from grape seed extract; xanthones from mangosteen; and polysaccharides from goji. These fruit-derived antioxidants are more potent than vitamins as antioxidants.

Minerals

Fulvic minerals are naturally occurring, plant-derived substances that act as transporters for L-arginine and antioxidants. These minerals help the body more easily absorb the nutrients in Cardio Cocktail™.

The Proprietary Super Fruit Juice Blend

Cardio Cocktail™ employs a potent blend of some of the most nutritious fruit juices on the planet including goji from the Himalayas, açai from the Brazilian rainforest, mangosteen from the Sunda Islands, red raspberry from Washington in the United States, and tart cherry, grown in several countries. The benefits of these juices used individually are legendary. When combined they create a blend that your body will love.

Approved Nobel Prize Winning Statements

Tens of thousands of evidence-based, peer-reviewed, scientific and clinical research articles and papers laud the power of L-arginine. For centuries, researchers sought keys to improving the health and well being of men and women around the world.

In 1998, a team of American scientists uncovered a huge link when they discovered the nitric oxide pathway. The nitric oxide pathway is a newly discovered metabolic pathway. As we have learned more about the many benefits of nitric oxide, the challenge was how to get more of it into the body. Nitric oxide cannot be supplemented and must be converted within the body. Interestingly, the body converts the semi-essential amino acid, L-arginine into this magical molecule, called nitric oxide. L-arginine occurs naturally in many of the foods we eat. Unfortunately, the best dietary sources of L-arginine, such as red meat, are high in fat and therefore not the source most experts prefer. Another challenge is that the typical diet does not contain enough L-arginine to meet our basic needs. So supplementing L-arginine is critical if you want to enjoy the many benefits of nitric oxide. The question is: how do I find the best L-arginine product? Most experts agree on the importance of supplementing the diet with at least 5 grams of L-arginine. Next, look for the co-factor L-citrulline in the product. Finally, make sure the product is balanced with vitamins, minerals, and antioxidants.

Approved Dr. Testimonies

Cardio Cocktail™ is a one-product REVOLUTION! In just one tasty ounce you get all the vascular benefits of 5,000 mg L-arginine, oral chelation AND omega 3-6-9s. All this has been put in a base of some of the most potent antioxidants known. In addition, the Vitamin D content will definitely help the vitamin D deficiency most people are suffering from!

Elizabeth Owings, MD

I often wondered what would happen if you combined the massive scientific evidence backing the healing powers of arginine, with the strong testimonials coming from around the world on therapeutic properties of açai, mangosteen and goji. Well, I don't need to wonder anymore! Thanks, ForMor, for being so cutting edge and placing us ahead of the pack. This is one blockbuster product!

Harry Elwardt, ND, PhD

I have never seen a product with so many incredible action-packed ingredients in one bottle. And, to top it off, it even tastes good! I love to tell others about it and to see many lives restored to health and vitality. I feel honored to be a part of this great company. Thank you, ForMor!

Sandra C. Denton, MD

My personal experience with Cardio Cocktail™ can be summed up in one word--
ENERGY! I take my Cardio Cocktail™ every day to keep my energy high. My mental
acuity and alertness have been enhanced dramatically. Thank you ForMor for such a
wonderful product. I recommend it to everyone.

Jerry W. Register, DC