



cardiococktail™

Tools

Overview

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Product Brochure

- Re-format current brochure to incorporate the new branded look
- Messaging is the same.

10 Pack \$5.00



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Opportunity Brochure

- Cardio Cocktail™ Advantage Opportunity Brochure
- Similar to empower messaging

10 Pack \$5.00



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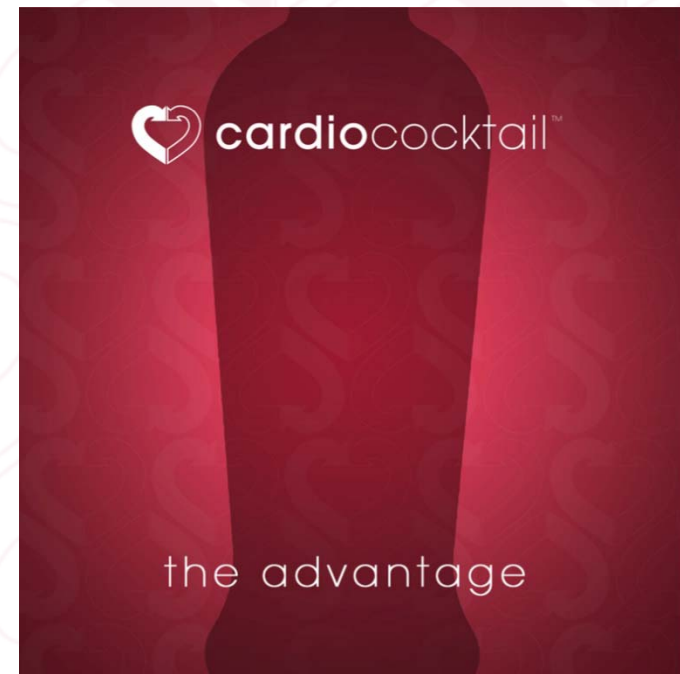


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Cardio Cocktail™ Advantage CD

- Business Opportunity Audio

5 Pack-\$10.00



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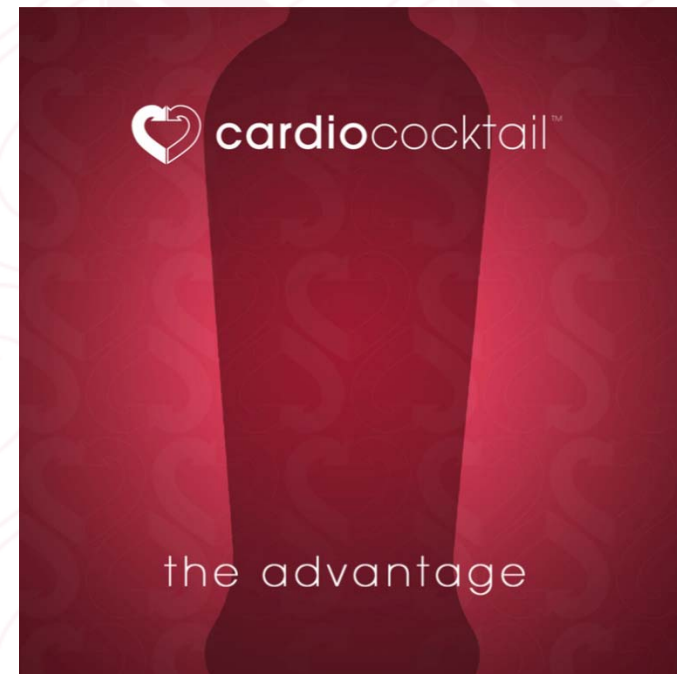


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Cardio Cocktail™ Advantage Booklet

- 24 page overview of the product, the opportunity, company
- Similar to empower messaging

10 Pack-\$15.00



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Cardio Cocktail™

Bring It Home Opportunity DVD

- Cardio Cocktail™ Branded Bring It Home DVD (Cardio Cocktail™ Advantage)

5 Pack-\$30.00



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Distributor Kit

- Valuable resources for NEW distributors to get their business started

\$30.00

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New Distributor Kit Contents

- Distributor Resource CD ROM including: Distributor Policies Procedures, Forms, and Agreements, Marketing Materials and Sales Tools, Print-Ready Graphics, Web Graphics, Distributor Training Materials
- 10 Product brochures
- 10 Opportunity brochures
- Cardio Cocktail™ Advantage Booklet
- Cardio Cocktail™ Advantage Opportunity CD
- Cardio Cocktail™ Branded-Bring it home Opportunity DVD
- Cardio Cocktail™ shot glass with velour wrap
- Cardio Cocktail™ Independent Distributor window sticker decal

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New Fast Start Package...Why?

- To simplify the enrollment process for distributors
- Simple one-way-in package for new distributors

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Fast Start Package

Only \$165.00 (\$25/\$40)

Includes:

- 2 NEW bottles of Cardio Cocktail™
- New Distributor Kit

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IMPACT Kit

**Add an IMPACT kit to the Fast Start Package
ONLY \$45.00 (Reg. price \$55.00)**

- IMPACT Kit is designed to allow new distributors to impact an additional 20 people immediately
- Adding an IMPACT kit to fast start packages saves the new distributors money \$10.00

What's included:

- 10 Cardio Cocktail™ Product Brochures, 10 Cardio Cocktail™ Opportunity Brochures, 10 Cardio Cocktail™ Advantage Booklets, 5 Cardio Cocktail™ Advantage CD's, 5 Cardio Cocktail™ Bring it Home Opportunity DVD's

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Changes?

1. The updated Distributor Kit to present you the same information in a better way
2. Simple New Fast Start Package
3. Some New Opportunity Tools

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